

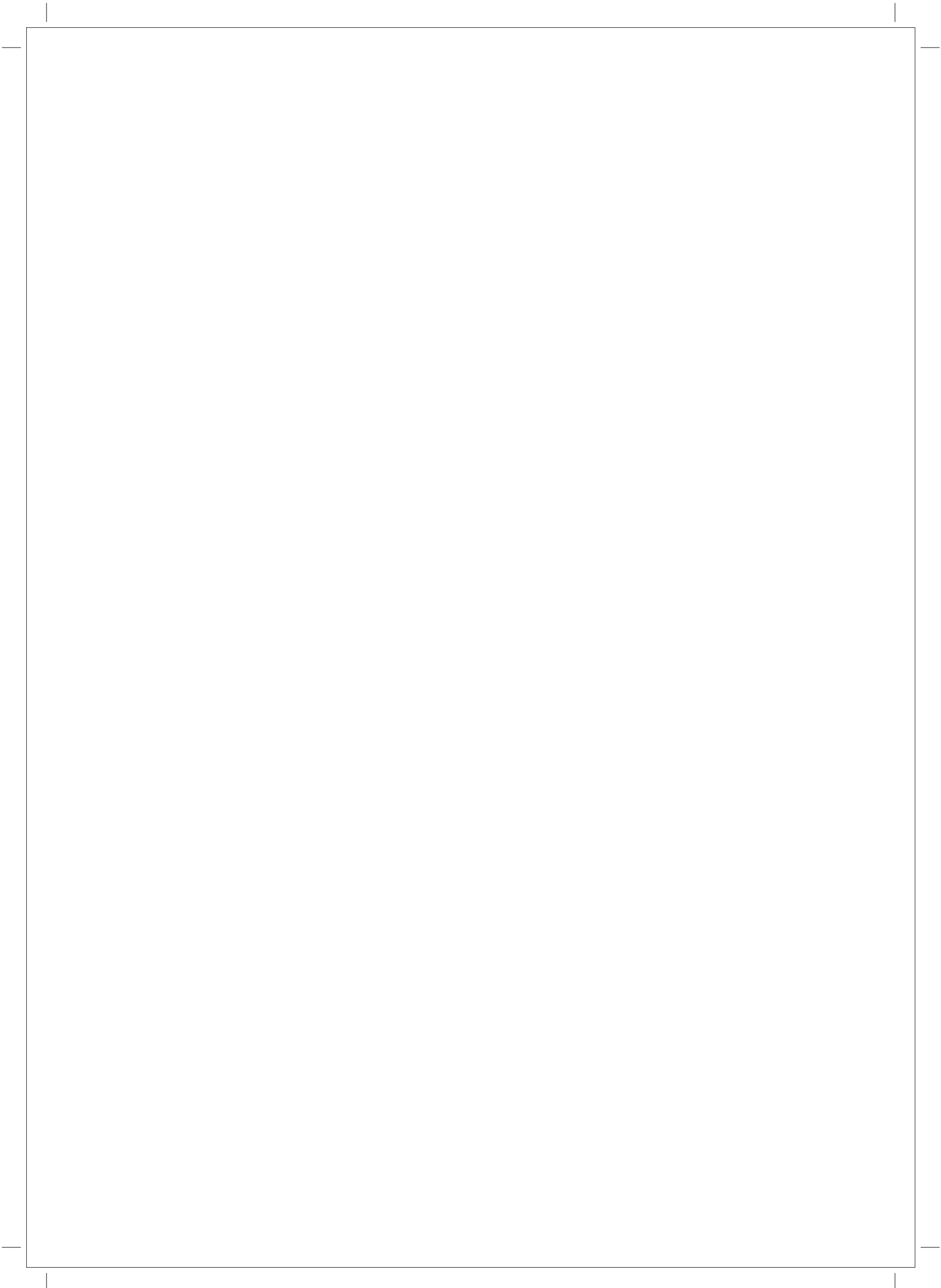


**IT DOESN'T TAKE  
MANY TO CHANGE  
THE WORLD**



**Aster**  
*volunteers*

Powered by humanity





# Over 4 Million Lives Impacted

Corporate Social Responsibility (CSR) is not considered to be just a statutory requirement for Aster DM Healthcare, but the logical extension of its core values. Aster Volunteers was established in 2016 as the CSR arm of Aster DM Healthcare. While different group CSR entities have been working with specific mandates for the past 20 years, these diverse vertical initiatives have now been consolidated under the larger umbrella of Aster Volunteers.



We are the dreamers of an improved today,  
and a happier tomorrow.

We are the makers of change.

We are the conscience of humanity.

We are  
**Aster Volunteers**

## Purpose

To question why quality healthcare remains the exclusive preserve of the privileged. To question how an enlightened society can watch as individuals in dire need find quality healthcare inaccessible or unaffordable. We believe that access to world-class healthcare is a fundamental human right, regardless of race, religion, or nationality.



A group of Aster Volunteers, wearing green and blue high-visibility jackets and green caps, are standing in a line in a desert environment. They are holding white canes, indicating they are visually impaired. In the background, there are several SUVs parked on a dirt road, and a few other people are visible. The scene is set against a backdrop of sand dunes under a clear blue sky. In the foreground, the backs of several people wearing white t-shirts with the Aster Volunteers logo are visible.

# Aster Volunteers

Powered By Humanity



# Aster Volunteers

Aster Volunteers was founded with the aim of serving as a catalyst for social impact and to function as a platform for those who wish to contribute to its humanitarian efforts.

Operating under a two-fold approach, Aster Volunteers first encourages members from its internal group entities to personally take up and see as many initiatives through to completion as possible. Secondly we are working to build a combined volunteer force consisting of Aster employees and members of the public, all willing to devote their time and energy to make a meaningful impact in our communities.

Aster Volunteers serves another important function – to amplify the impact of the many foundations working under the aegis of Aster DM Healthcare, by mobilising volunteers from all its locations. While these entities have been contributing to our communities in meaningful and significant ways for decades, as the Aster DM Healthcare group grew by leaps and bounds, we realised that the growing workforce of Asterians could be mobilised into an army of volunteers that was far greater than the sum of its parts.

The vision of Aster Volunteers is to integrate a highly capable and motivated volunteer network into the development frameworks of communities that seek change, in close collaboration with our partners in government and industry.







# The Aster Volunteers Framework

How do we align all our initiatives to a common purpose? There are various avenues through which we can create a positive impact in the communities we function within. The Aid-Belong-Coach framework helps us identify the channels where our efforts can make the most impact.

## AID

(Health for All)



Includes all initiatives that bridge the healthcare access gap between the haves and the have-nots through financial aid or subsidised programmes

## BELONG

(Community Enablement)



Medical and non-medical initiatives that drive us to participate and empathise with the community and help improve their health and wellbeing

## COACH

(Empower)



Completely non-medical, it includes all training and skilling initiatives to increase employment and income generation to sustain livelihoods in a community

## DISASTER AID

(Preparedness & Response)

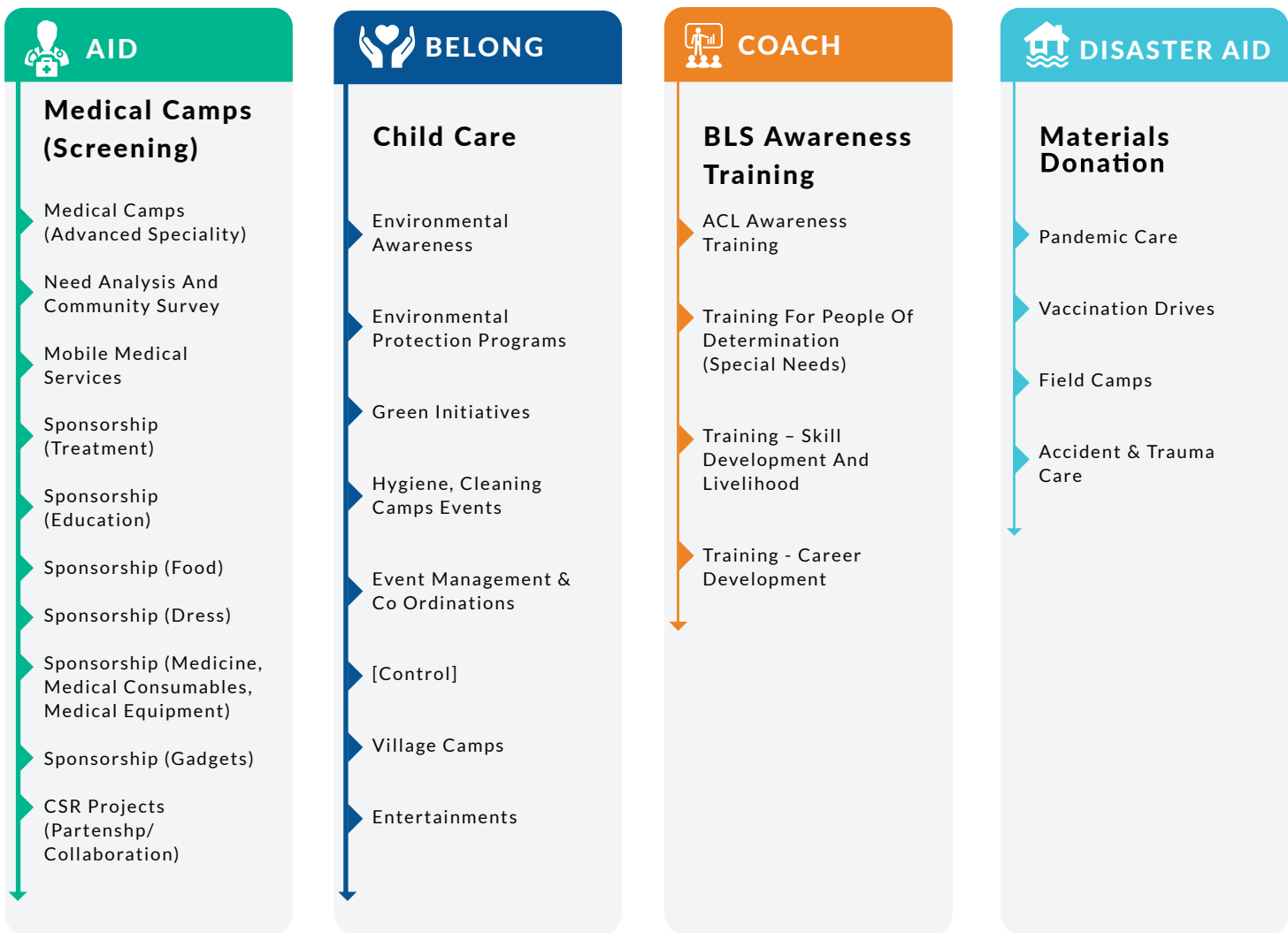


Disaster response is one of the leading areas in which volunteers contribute to society and development. The impact of volunteers during a crisis is immense as the extent of damage in terms of human loss is greatly influenced by their initial response.



# THE **ABCD** OF ASTER VOLUNTEERS

The activations mentioned in the framework are indicative and not exhaustive.





# AID

(Health for All)

# Aster Volunteers Mobile Medical Services

Mobile Medical Units have been launched to provide primary medical care to people living in remote areas of India, the UAE and other parts of the world where medical facilities are non-existent or inadequate.

The mobile medical van is a key component of this initiative. Equipped with all facilities to provide diagnostic, laboratory, medical check-ups, consultation, and first aid treatment, it is a lifeline to those who have been unable to access them for the longest time. What's even better, all these services are provided free of charge.







Mobilising healthcare to the doorstep is a simple and under-utilised idea. The idea is to create a clinic on wheels which is equipped to take screenings, primary care, advice and in some cases, even provide complete diagnosis out of the building and as close as possible to people's homes.

A majority of the mobile clinics reach communities that don't have easy access to decent healthcare, are uninsured, underinsured or people far from healthcare centres.





# Aster Volunteers Medical Camps

Since the parent organisation has a legacy of providing quality healthcare for decades, Aster Volunteers has worked extensively on development projects with qualified medical doctors and other health-related professionals. These skilled professionals in medical and health services are often deployed to conduct medical camps where free consultations and treatment are dispensed to the local population in the identified communities.

As of December 2022, more than 53,000+ Aster Volunteers in over 15 diverse specialties have impacted 755,365 lives across the Indian subcontinent, Africa and West Asia. Medical camps are one of the pillars of Aster Volunteers' work and are routinely conducted across 30 hospitals and 7 countries.







On the occasion of World Health Day, Aster Hospital Muhaisnah in association with Aster Volunteers UAE hosted a free Mega Medical Camp for the blue collar workers in Al Muhaisina 2 (Sonapur) from 10th - 30th April 2022.





# Aster Volunteers Treatment Subsidies

Aster Volunteers provides financial and healthcare support worth millions of dollars every year to patients who cannot afford the cost of advanced treatment, including complex surgeries.

The organisation has always believed that quality healthcare shouldn't be the exclusive preserve of the privileged and no needy individual should find healthcare inaccessible.

An efficient and effective mechanism is in place for assessing and extending subsidies/support to eligible patients for treatment at Aster DM Healthcare facilities in India. Patients, who are found to be in need of support are often provided treatment free of cost.



# Aster Volunteers Dialysis Programmes

Aster Volunteers established a first of its kind “Standalone Community Dialysis Centre” in the state of Kerala. Its focus is on improving the quality of life of patients suffering from kidney disease, who cannot afford the recurring treatment or surgical expenses and need regular haemodialysis for survival. Similar facilities were established across the state by like-minded people with the support of Aster Volunteers. These centres receive technical support from Aster MIMS: Multispecialty tertiary care hospital, Calicut.

This initiative has become an inspirational model for others to establish many more dialysis centres across the state.



# Aster Volunteers Early Diseases Detection & Radiation Oncology Services

Data suggests that the cancer burden in India has more than doubled over the last 26 years. India had 20 lakh cancer patients in 2022 and this number is expected to increase dramatically in the coming years. It is a well-established fact in the medical community that early detection of cancer greatly increases the chances of successful treatment.

Aster Volunteers has established a number of Early Diseases Detection and Cancer Screening Centres (EDDCs) in an endeavour to save lives across populations. These centres receive technical and medical support from our facilities in Kerala.

The centres work to create awareness among people about cancer and the need for early detection by providing comprehensive early detection programmes. All the services are provided free or at a highly subsidised rate for economically marginalised populations.





# Aster Volunteers Educational Grants

Aster Volunteers recognises that employment is a leading pathway out of poverty for young people and their families. The programme helps students whose talent and promise exceed their financial resources, get the support they need to continue their education. It was instituted for the purpose of lending a helping hand to students from underprivileged backgrounds. This programme aids Medical, Para-medical, Engineering, Technical, Management, Vocational and other allied fields of study involving the pursuit of research and scientific knowledge in higher education.



# Aster Volunteers NGO Support

Many NGOs working in the healthcare, education, and socio-developmental activities have an acute need for both funds and counsel. Aster Volunteers supports the activities of NGOs such as Al Jalila Foundation, based in Dubai, which focuses on research in diabetes, cardiac sciences, and oncology; Al Noor Foundation, another NGO based in Dubai, which supports ophthalmic surgeries for the underprivileged in Africa and Northern India in this endeavour through its NGO support programme.





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MILES  
**സമാജികർക്കും പങ്കാളികൾക്കും സഹായം നൽകുന്ന**  
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# BELONG

(Community Enablement)



# Aster Volunteers Community Development Programmes

The programmes supported by Aster Volunteers intervene at different levels to help bring about a socio-economic change within the communities where we work. Through Community development, we impact a significant number of individuals and affect real on-ground change in peoples behaviour and perspectives. The focus is to integrate people's participation and decision making to the matters related to their lives, villages and society at large. Aster Volunteers adopts a bottom-up grassroots approach to finding viable solutions by the community for the various challenges they are faced with.



# Aster Volunteers Environment Protection Drives

Scientists agree that climate change and environmental degradation are primarily caused by rampant human consumption of natural resources. Volunteerism plays an important role in catalysing environmental action and disaster relief. Aster Volunteers work to protect the environment and mitigate the negative impact on the planet by adopting people-centred approaches. This involves mobilising community-focussed voluntary action to bring awareness to issues, adopting cleanliness drives and assisting populations during natural disasters.







Proving that no task is impossible, 60 Aster Volunteers worked hard over a period of 10 days, to help clean up the public eyesore and health hazard that Canolly Canal had become. It was no easy task though, removing solid waste like liquor bottles, plastic bottles, footwear, plastic bags and waste from animal slaughter. By the end of the joint effort, 2,050 kgs of solid waste was removed. Thanks to the hard work of all the volunteers, Canolly Canal can finally breathe easy again.







On World Environment Day 2020, the Aster family took a sustainability pledge across its offices in GCC and India. In alignment with the 13th Goal of UNSD GAster DM Healthcare is combatting rapid climate crisis and biodiversity loss by organising environmentally conscious activities.

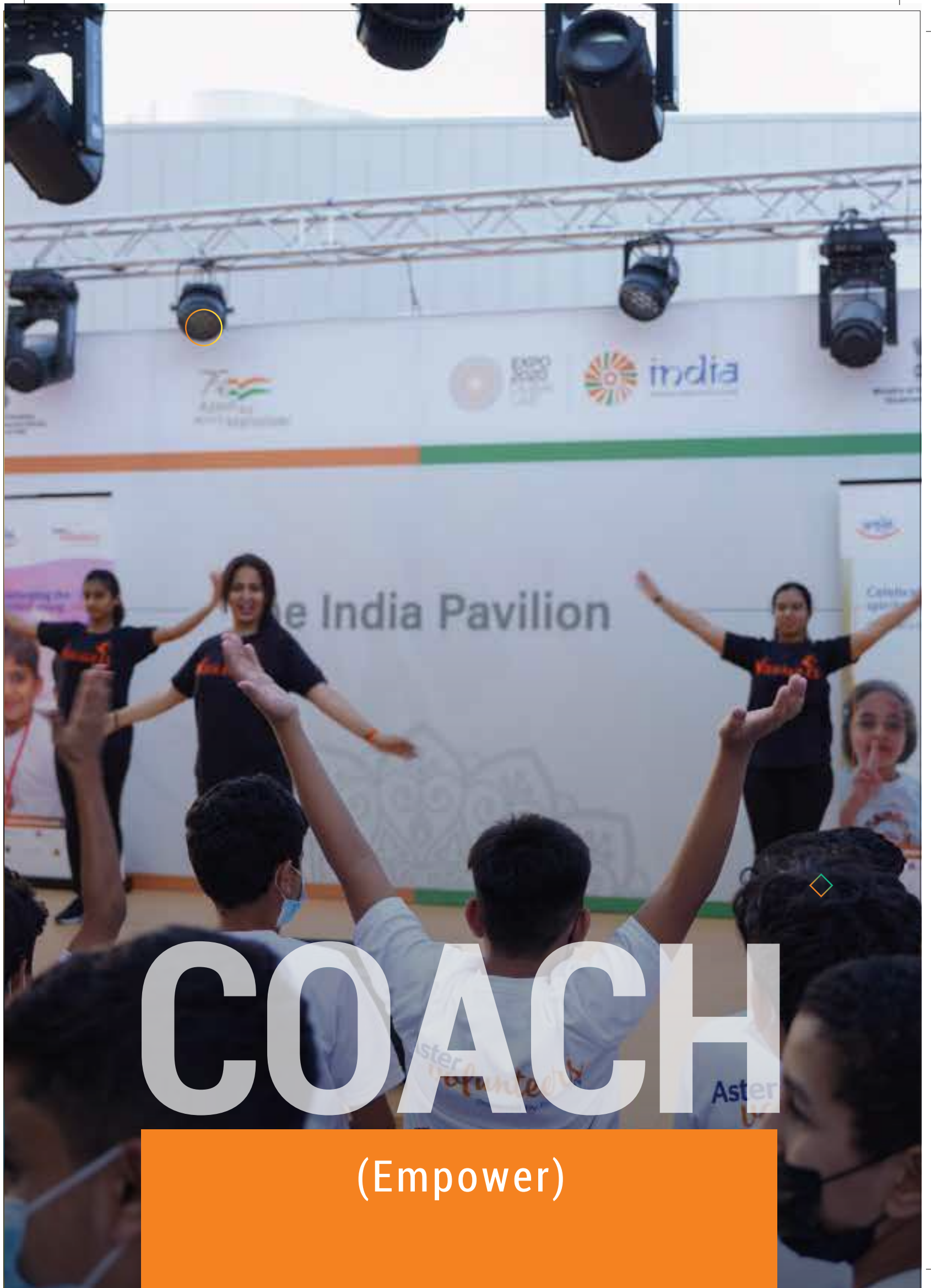




# Aster Volunteers Village Adoption

Villages are where the true heart of India lies. Transforming them is a unique challenge, and solving it demands an innovative model that will enable families, communities, and villages to thrive and prosper. Keeping this mandate in mind, Aster Volunteers has established Moopen Institute for Local Empowerment (MILES) as a role model Village Adoption Project in Kalapakanchery, North Kerala. MILES conducts regular activities for education and socio-empowerment which is a great impetus for the village folk to aim for a higher standard of life. Similarly the Healthcare Village Adoptions Model, implemented successfully in the Malabar Region at Karadu has received appreciation from the Health Ministry of Government of Kerala.





COACH

(Empower)

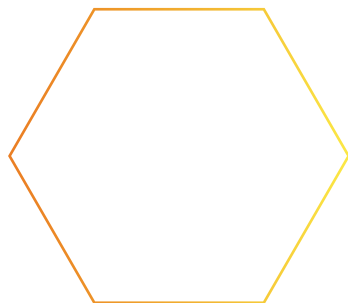


# Aster Volunteers Health & Safety Awareness Programmes

Health and safety awareness programmes are the cornerstone of Aster Volunteers programmes. Across road safety, BLS training and medical emergency step guides, the focus has been to ensure that individuals are equipped with the right skills to become lifesavers.

For instance, through our extensive BLS training, we have been able to create 211,063+ life savers who at times of need become crucial first responders and save lives.

Basic Life Support, or BLS, generally refers to the type of care that first-responders, healthcare providers and public safety professionals provide to anyone who is experiencing cardiac arrest, respiratory distress or an obstructed airway.

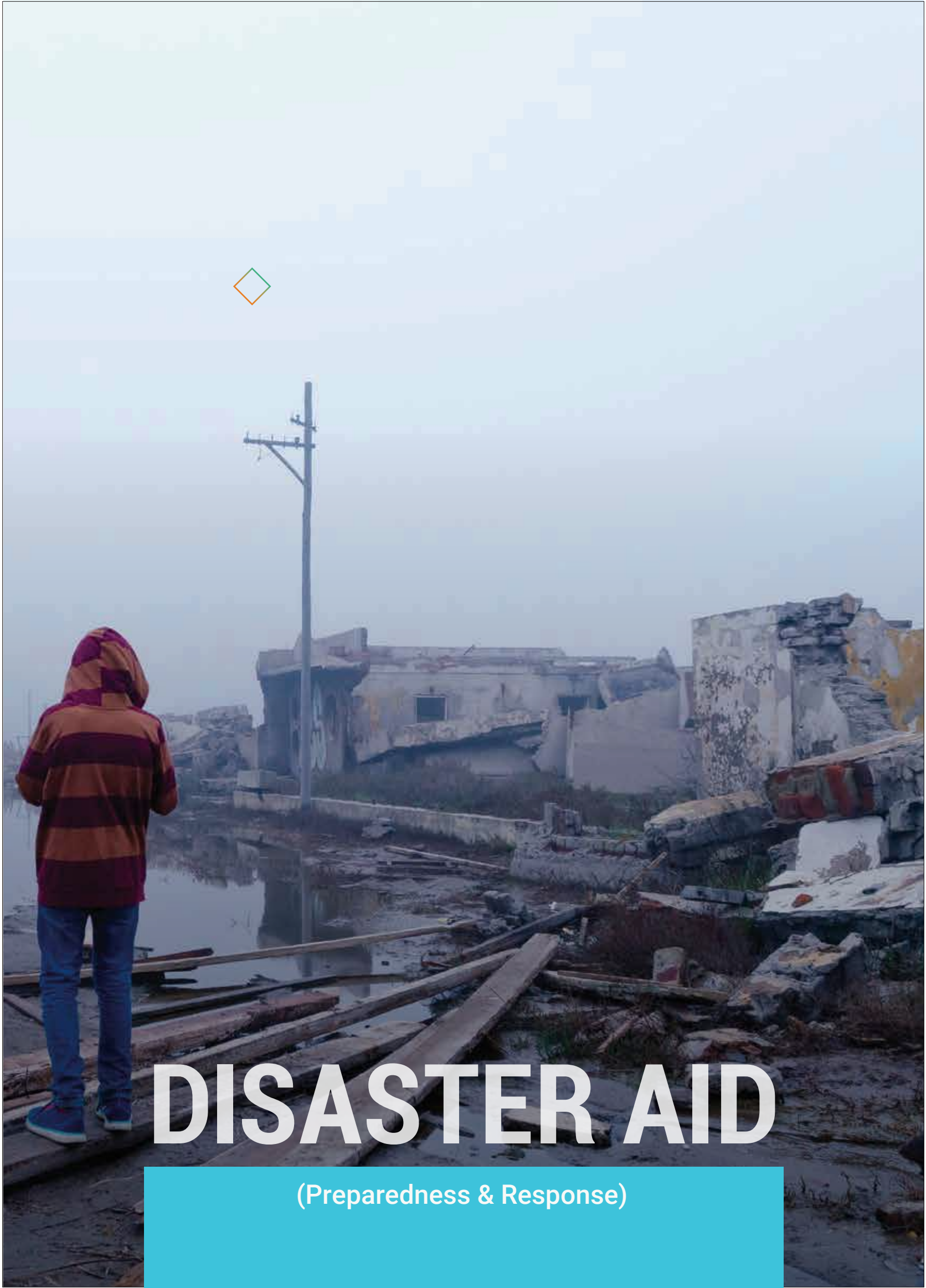


**COACH**  
(Empower)

# Aster Volunteers Support to the Differently Abled Community

Aster Volunteers has been working on the integration and inclusion of persons with physical and intellectual disabilities in all aspects of life. Aster Volunteers runs a Special Needs School at Kalpakanchery in Malappuram which equips them with education and critical life skills so they can live life independently. Aster Volunteers has also absorbed close to 142 differently abled individuals as part of its workforce.





# DISASTER AID

(Preparedness & Response)



## DISASTER AID

(Preparedness & Response)

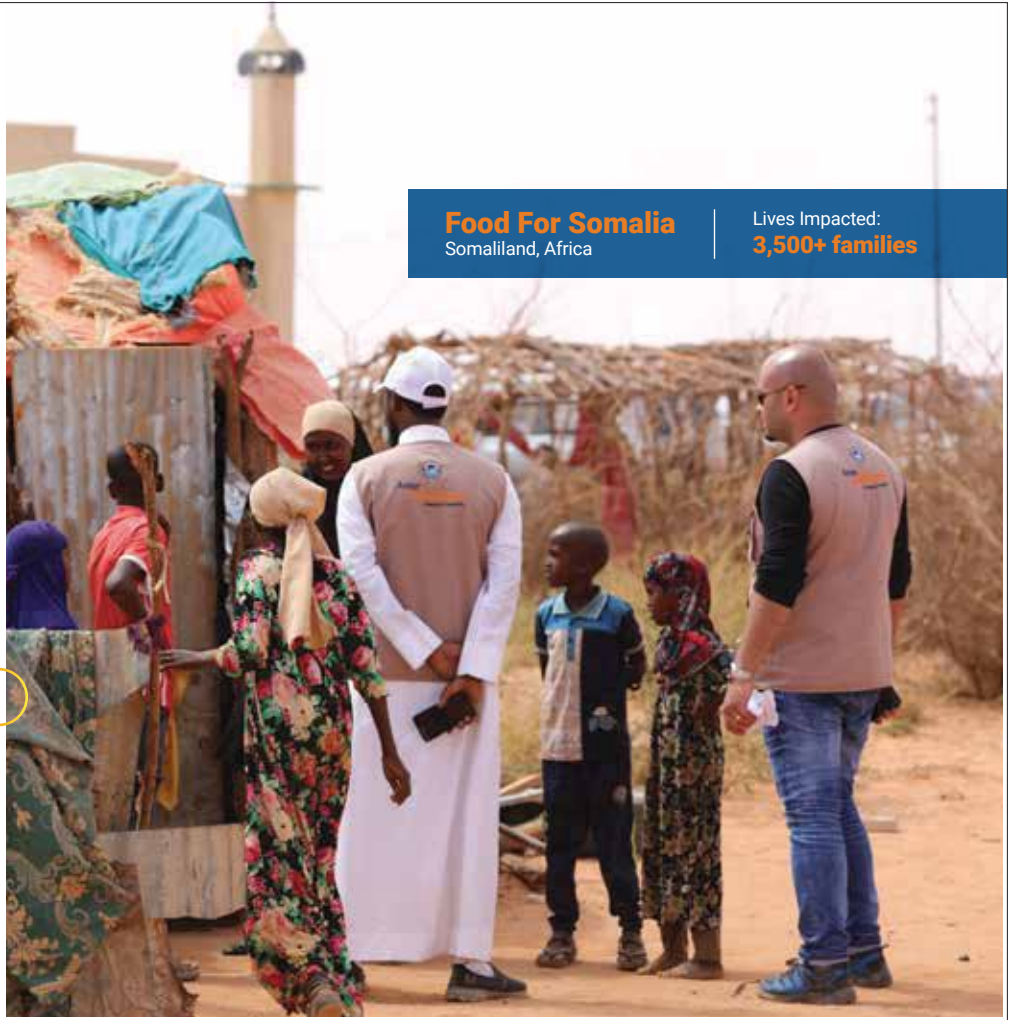
# Aster Volunteers Disaster Management & Relief Operations

A UN General Assembly resolution identified disaster response as one of the leading areas in which volunteers contribute to society and development. The impact of volunteers during a crisis can be tremendous, as the extent of damage in terms of human loss is greatly influenced by the initial response.

The Emergency Medicine Departments of the hospitals of Aster DM Healthcare have a dedicated disaster management team to provide immediate healthcare support to the victims of natural calamities and disasters. For example, Chennai Floods of 2015, the 2018 Kerala floods or the Lebanon Crisis of 2021 and the Assam Floods of 2022.

Aster Volunteers also mobilised support to help the victims who lost their houses in the Nepal Earthquake and extended their support time and again for the Welfare of the Sudanese people.





**Food For Somalia**  
Somaliland, Africa

Lives Impacted:  
**3,500+ families**



**AID for Syrian refugees**  
Jordan

Lives Impacted:  
**6,147+ families**



# Awards and Recognition

Aster Volunteers and its many arms have received multiple prestigious awards and accolades for the impactful work it has conducted across the many communities it serves.



**Arabia CSR Award**  
Dubai, UAE





Under the Patronage of H.E. Engr. Sheikh Salem bin S

الجائزة  
العربية  
للمسؤولية  
الإجتماعية  
للمؤسسات



ARABIA  
CORPORATE  
SOCIAL  
RESPONSIBILITY  
AWARDS



Arabia CSR Award  
12th Cycle  
Dubai, UAE





**Daman Corporate Health Award**  
Dubai, UAE



**CSR Innovation Entrepreneur of the Year**  
Dubai, UAE



**Express Healthcare Excellence Awards 2019**  
Gurgaon, New Delhi





**Arabia CSR Award  
11th Cycle**  
Dubai, UAE



**IHF Excellence Award for  
Corporate Social Responsibility**

Brisbane, Australia

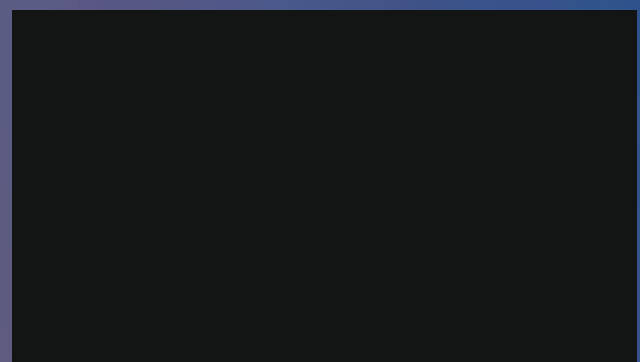


**IHF Excellence Award for  
Corporate Social Responsibility**

Muscat, Oman

**Best CSR Community Health Award –  
Healthcare Summit Awards**

Hyderabad, India



**Association of Healthcare Providers India  
(AHPI) Awards**

Delhi, India





# PARTNER

with us

# Aster Volunteers Partnership Model

Aster Volunteers is as strong as its partnerships. We focus on mobilisation and empowerment of communities. Our approach is a collaborative one where we engage with different stakeholders and find solutions for different developmental issues. To understand how we can partner together and create impact for the communities around us, please drop us a line and a representative from our team will get in touch with you.

## **Aster DM Foundation (India)**

C/o Aster Medicity

South Chittoor PO, Cheranallur, Kochi - 682027

Tel: +91 484 66 99 999

Email: [info@asterdmfoundation.org](mailto:info@asterdmfoundation.org)

## **Aster Volunteers**

C/o Aster DM Healthcare

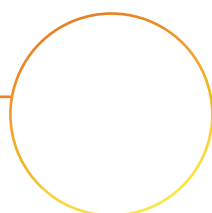
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Email: [aster.volunteers@asterdmhealthcare.com](mailto:aster.volunteers@asterdmhealthcare.com)





# Aster Volunteers Structure

CSR is at the heart of Aster Volunteers. Some of these group foundations have existed almost as long as the group itself. Serving many specialised functions, each of them has been enriching the lives of millions. While different group CSR entities have been working with specific mandates for the past 20 years, these diverse vertical initiatives have now been consolidated under the larger umbrella of Aster Volunteers.

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## **Aster DM Foundation**

The Aster DM Foundation was founded with one simple mission – to undertake impactful work for the betterment of the communities in which it operates.

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## **Aster MIMS Charitable Trust**

Incorporated in 2002, the Aster MIMS Charitable Trust was founded to extend treatment at a subsidised cost to the underprivileged who can't afford advanced medical treatment, including surgeries, organ transplants and dialysis, due to the prohibitive costs.

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### **Aster Sick Kids**

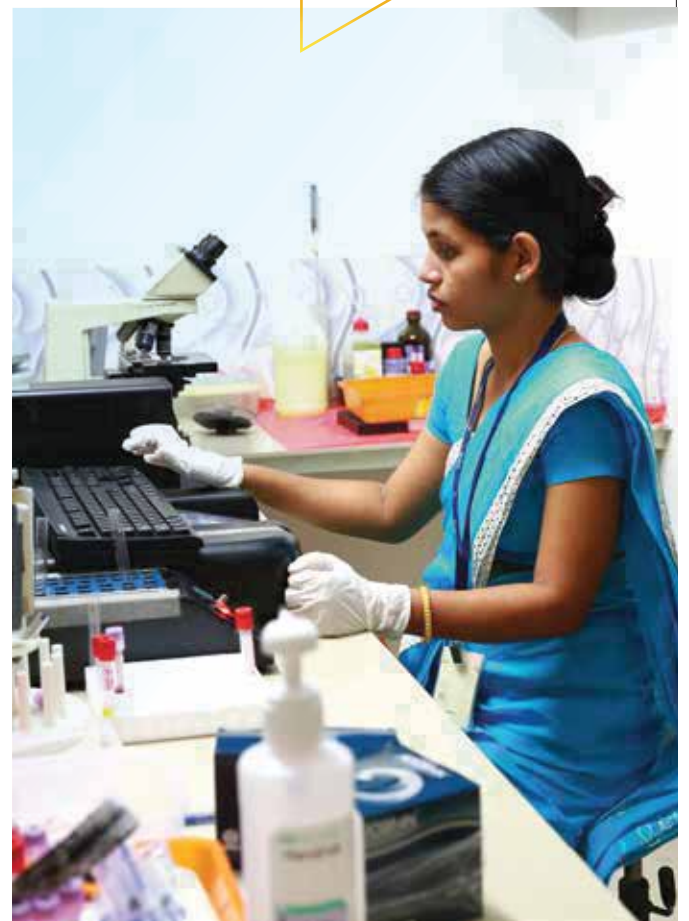
Aster Sick Kids Foundation was created in 2011 to solve a big problem: to provide treatment to thousands of children suffering from life-threatening diseases and whose parents don't have the means to afford healthcare.

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### **DM Education and Research Foundation**

Instituted for the purpose of lending a helping hand to students from underprivileged backgrounds, the DM Education and Research Foundation helps facilitate Medical, Para-medical, Engineering, Technical, Management, Vocational and other allied fields of study involving the pursuit of research and scientific knowledge in higher education.

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### **Moopen Institute for Local Empowerment (MILES)**

MILES was set up with the purpose of empowering local communities by delivering to them critical livelihood skills and the necessary infrastructure to aid in their development.

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### **Dr. Moopen's Family Foundation**

Dr. Moopen's Family Foundation is dedicated to improving the quality of life for individuals around the world. From poverty to health, differently abled empowerment, to education, the areas of focus offer the opportunity to dramatically improve the quality of life of the beneficiaries.

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# The power of a few good people

Aster DM Healthcare started its journey 3 decades ago, with an aim to provide quality healthcare that is affordable. This aim translates well to the universal healthcare philosophy of Quality, Affordability, and Accessibility.

The multiple awards and accolades simply prove what is already in our brand DNA - unwavering quality because we strongly believe that profit should be a by-product of excellence and not the aim of healthcare, which helps us transcend into our core beliefs of Compassion, Integrity, and Respect.

Also, it is exactly this same philosophy that we have extended to all our Corporate Social Responsibility initiatives.

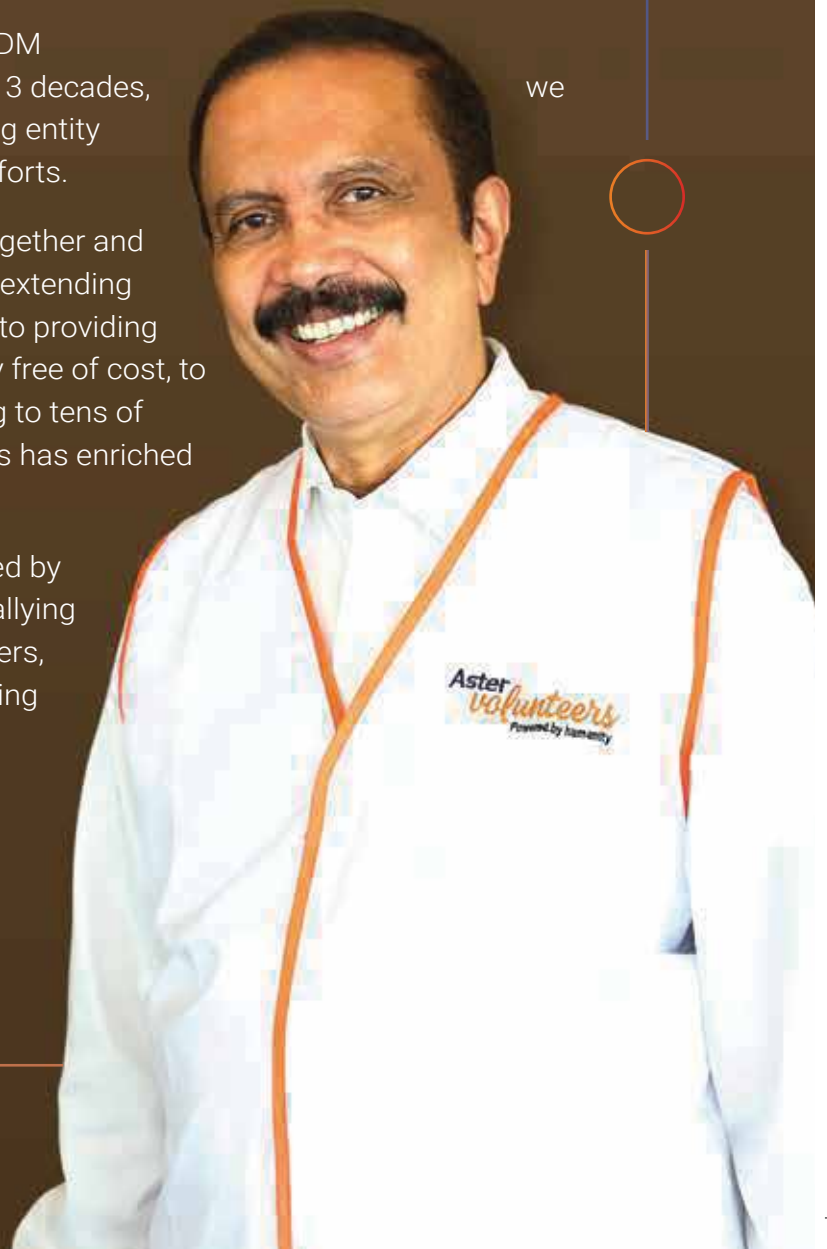
While the humanitarian journey of the Aster DM Healthcare Group has been ongoing for over 3 decades, instituted Aster Volunteers as the overarching entity with the aim of multiplying their collective efforts.

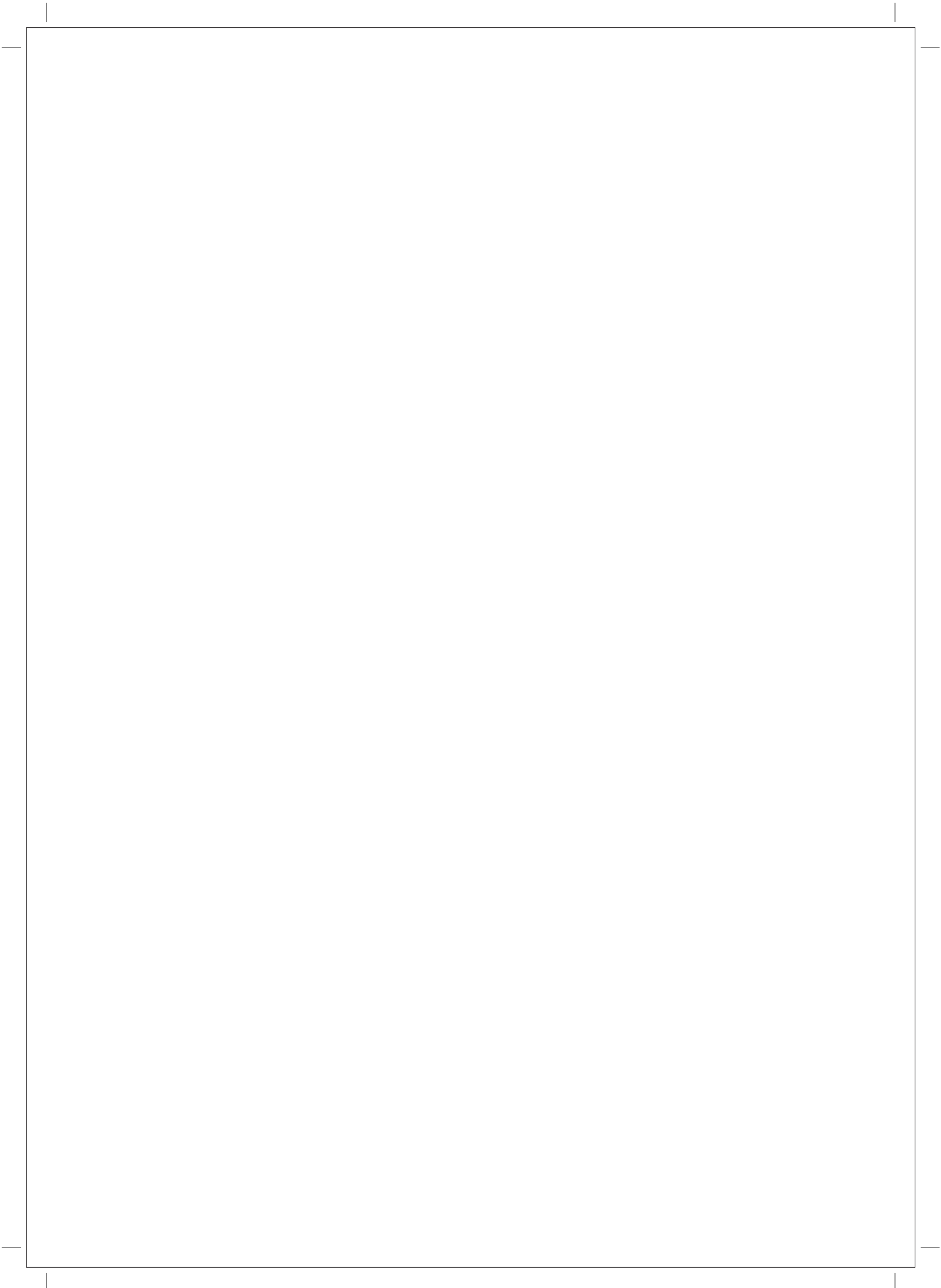
In a brief period, 53,000+ volunteers came together and have helped touch over 4 million lives. From extending humanitarian aid to disaster-affected areas, to providing medical check-ups and surgeries completely free of cost, to delivering healthcare and livelihood coaching to tens of thousands, and much more, Aster Volunteers has enriched the lives of its many beneficiaries.

The Aster Volunteers brand mission "Powered by humanity" is more than mere words. It is a rallying call to all our internal and external stakeholders, which include our partners to join us in fulfilling that promise.

## **Dr. Azad Moopen,**

Founder Chairman & Managing Director  
Aster DM Healthcare







Join us  
to help create  
social impact.

**Aster DM Foundation (India)**

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\* Data accurate as on 31<sup>st</sup> December, 2022

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*volunteers*  
Powered by humanity